

### Checklist for Effective Earth+ Blog

<b><i>Check the boxes that apply. If you do not feel that one of these aspects of the material was either “good” or “excellent”, leave it blank.</i></b>	Good	Excellent
It's easy to determine what the blog is about	<input type="checkbox"/>	<input type="checkbox"/>
You can find out who is writing the blog and why	<input type="checkbox"/>	<input type="checkbox"/>
The blog is interesting to read	<input type="checkbox"/>	<input type="checkbox"/>
Correct spelling, grammar	<input type="checkbox"/>	<input type="checkbox"/>
The message and talking points are clear	<input type="checkbox"/>	<input type="checkbox"/>
All information presented is true	<input type="checkbox"/>	<input type="checkbox"/>
The blog is easy to understand for someone who is not already familiar with the subject	<input type="checkbox"/>	<input type="checkbox"/>
The blog leads the readers to resources that help them to take action	<input type="checkbox"/>	<input type="checkbox"/>
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Use reverse side of sheet for comments.