

### Checklist for an Effective Earth+ Video

<b><i>Check the boxes that apply. If you do not feel that one of these aspects of the presentation was either “good” or “excellent”, leave it blank.</i></b>	Good	Excellent
Image quality is excellent: scenes are in focus with good composition and well lit.	<input type="checkbox"/>	<input type="checkbox"/>
Sound quality is excellent: voices can be heard clearly and are easily understood.	<input type="checkbox"/>	<input type="checkbox"/>
The video includes images that <u>show</u> the viewer the issue and its solution.	<input type="checkbox"/>	<input type="checkbox"/>
Interviewees clearly care about the topic.		
Interviewees provide information, opinions and/or emotional responses to the topic that help the viewer come to an opinion or viewpoint of the subject.	<input type="checkbox"/>	<input type="checkbox"/>
The editor uses voice-over technique well to explain or emphasize the content of images.	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

Use reverse side of sheet for comments.