

Performance Task: Producing an Earth+ Video

Summary

Starting with an approved script, students work in a team to produce an earth+ video, and then present it to their target audience.

The W's

Who:	You and your team of Green Ambassadors...
What:	...will produce an earth+ video that describes an issue of sustainability and its solution...
When:	..to be presented at an earth+ event pr in another venue...
Where:	...on your school campus or at another community gathering location...
Why:	... to inform and inspire others so that they will adopt sustainable practices in their lives.

Resources

- 1) ***Checklist for an Effective Earth+ Video Documentary***
- 2) ***Steps for Producing an Effective Earth+ Video Documentary***
- 3) ***A Video Production Team***
- 4) ***Earth+ Presentation or Activity Feedback Form***
- 5) ***Earth+ Video Documentary Results***
- 6) ***Producing an Earth+ Video Documentary Assessment Rubric***
- 7) ***Earth+ Event Reflection Form***

Step-by-step

- 1) Acquire or create a script for your video (see Performance Task Writing an Earth+ Script)
- 2) Complete all steps in the pre-production phase, as described in ***Steps for Producing an Effective Earth+ Video Documentary***. Get teacher approval of your production schedule and task list.
- 3) Assign production roles to team members as described in ***A Video Production Team***.
- 4) Carry out the production phase, as described in ***Steps for Producing an Effective Earth+ Video Documentary***.

- 5) Carry out the post-production phase, as described in ***Steps for Producing an Effective Earth+ Video Documentary***.
- 6) Evaluate your video documentary against the ***Checklist for an Effective Video Documentary***. Re-edit, if you wish, to improve it.
- 7) Show your video documentary to another Green Ambassador team. Have them fill out the ***Earth+ Presentation or Activity Feedback Form***. Decide whether or not you are satisfied with the results; re-edit the video if you wish.
- 8) Present your video at an earth+ event or in another venue. Get feedback from the audience, using the ***Earth+ Presentation or Activity Feedback Form***. Write a report that summarizes the feedback.

Assessment

- 1) Based on the feedback to your presentation, fill out the "student" column of the ***Assessment Rubric*** for this performance task.
- 2) Fill out the ***Earth+ Event Reflection Form***.
- 3) Give your teacher these items:
 - The video
 - Feedback forms
 - Results
 - Rubric
 - Reflection Form